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March 20, 2002



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Division of Corporation Finance  
Securities and Exchange Commission  
Washington, D.C. 20549

RE: The Albert Fisher Group PLC  
Your File No. 82-1020

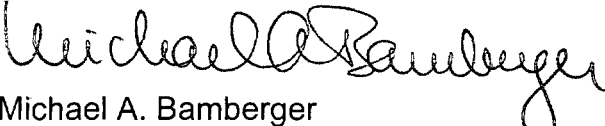
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Gentlemen:

On behalf of our client, The Albert Fisher Group PLC, we furnish herewith pursuant to Rule 12g3-2(b) of the 1934 Act a copy of the press release dated 13 March 2002 regarding the appointment of David Owen as a non-executive director.

Would you please acknowledge receipt of these documents on the enclosed copy of this letter and return it to us in the enclosed stamped self-addressed envelope. Thank you.

Sincerely yours,

  
Michael A. Bamberger

MAB:bf  
Enclosures

cc: (without enclosures):  
Terry Robinson  
Mary Sweeney, Esq.

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**FOR IMMEDIATE RELEASE**

**13 March 2002**

**DAVID OWEN APPOINTED NON-EXECUTIVE  
DIRECTOR OF ALBERT FISHER GROUP**

The Board of The Albert Fisher Group ("Albert Fisher") announces that David Owen has been appointed a non-executive director of the Company with effect from 13 March 2002.

Mr Owen, 51, started his career with Imperial Foods in production management. From 1985 onwards, as a director of Hay Management Consultants, TSB Bank and Forte, Mr Owen specialised in human resources and change management functions.

Most recently, 1998-01, Mr Owen was Human Resources Director of IMS Health Inc, the publicly listed information services and software provider to the pharmaceutical industry.

Welcoming the appointment, Terry Robinson, Chairman of Albert Fisher, said: "I am delighted that David Owen has agreed to join Albert Fisher's Board. David brings with him significant change management experience at a time when Fisher Foods, our key UK operating subsidiary, is pursuing its fundamental transformation project. David's extensive international experience in Human Resources will also prove invaluable in the development of Albert Fisher's food sector management team".

There are no details requiring disclosure in respect of paragraph 16.4 of the Listing Rules for Mr Owen.

**For further information please contact:**

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Tel: 020 7930 0777

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